

**JOSCAR**

Guidelines for Registered Suppliers



**JOSCAR**

**REGISTERED**



## Displaying your JOSCAR Registered Status

The JOSCAR Registration Mark is valued by some of the largest purchasers in the defence community and indicates that your organisation has gone through the process required to demonstrate its commitment and credentials to the industry.

To ensure that the use of the mark is reserved for companies who have achieved the necessary standard, we require that the mark is only used in accordance with the conditions set out in this guidelines document.

Once successfully registered, you may display the JOSCAR Registration Mark across a wide variety of applications, including marketing literature, advertising, websites, exhibitions, stationery, social media, at business premises and on equipment such as commercial vehicles.



Using the JOSCAR  
Registration Mark



Using your JOSCAR  
Registration Certificate



Using your JOSCAR  
Registration Sticker



## JOSCAR Registration Mark

### Terms of Use

- ❖ The JOSCAR Registration Mark may be displayed if your company has completed Stage 1 and is not required to complete Stage 2, and once registration to the JOSCAR scheme has been published.
- ❖ The mark may be displayed if your company has completed both Stage 1 and Stage 2 where required, with no further clarification needed and once registration to the JOSCAR scheme has been published.
- ❖ You may only display the mark in connection with the organisation named on your JOSCAR profile.
- ❖ Your company must not display the mark in such a way that it implies that a particular service or product is certified or has been tested by JOSCAR, nor should the mark be used on product certificates.
- ❖ Receipt of these guidelines gives consent to display the mark.
- ❖ If registration expires, all association to the JOSCAR scheme must be removed from your marketing literature, advertising and website.
- ❖ If you have any questions regarding usage of the JOSCAR Registration Mark, please contact: [enquiries@hellios.com](mailto:enquiries@hellios.com)

### Hellios colours

The full colour version of the mark is available in both CMYK and RGB colour, for use as appropriate. The full colour version of the mark uses colours from the Hellios branding, the references for which are included below:



PMS 213  
C0 M95 Y27 K0  
R230 G24 B107



PMS Cool Grey 9  
C0 M0 Y0 K60  
R155 G154 B152

### How to Use the JOSCAR Registration Mark

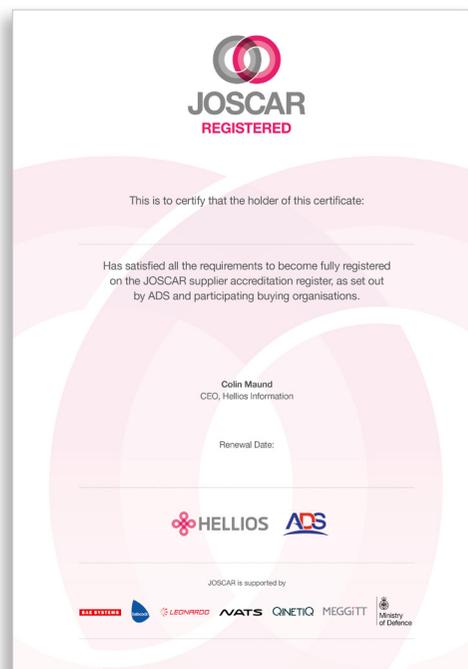
- ❖ The JOSCAR Registration Mark is available from Hellios. Always use approved artwork – never create your own version or alter the supplied artwork.
- ❖ The full colour version of the mark should be used where possible in all applications. (A)
- ❖ Where full colour is not available (for example on stationery printed in spot colours), a monotone version of the mark may be reproduced out of ONE available colour. (B)
- ❖ To ensure clarity, always retain an area of space around the mark, recommended to be no less than the height of the letter “A”. No other elements should infringe on this space. (C)
- ❖ The mark must be displayed at a discreet size, subservient to the supplier’s main branding, but no smaller than with a width of 18mm. Smaller sizes must be submitted to Hellios for approval. (D)
- ❖ For artwork, usage approval, or any further questions, please contact: [enquiries@hellios.com](mailto:enquiries@hellios.com)



## JOSCAR Certificates and Stickers

### Using Your JOSCAR Registration Certificate

- ❖ The JOSCAR Registration Certificate can be displayed in a place felt appropriate by your organisation, and can also be used on your company website. **(A)**
- ❖ If registration expires, certificates must be removed.
- ❖ If you have renewed your registration and require a new certificate to be emailed, please contact: [enquiries@hellios.com](mailto:enquiries@hellios.com)



A

### Using Your JOSCAR Registration Sticker

- ❖ The JOSCAR Registration Sticker can be displayed in a place felt appropriate by your organisation. **(B)**
- ❖ If registration expires, stickers must be removed.
- ❖ If you have renewed your registration and have not received a new sticker, please contact [enquiries@hellios.com](mailto:enquiries@hellios.com) to request a new one.
- ❖ To request additional stickers, please contact: [enquiries@hellios.com](mailto:enquiries@hellios.com)



B

If you would like to contribute a case study for the JOSCAR newsletter or Hellios website on your experience of joining JOSCAR, or a quotation for the website, please contact: [enquiries@hellios.com](mailto:enquiries@hellios.com) and one of the team will contact you to discuss.



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